

Friday

March 24, 2023

5:00 PM

DRIVING DREAMS

Los Angeles Boys & Girls Club

Annual Benefit Dinner

2023 SPONSORSHIP OPPORTUNITIES



LOS ANGELES
BOYS & GIRLS CLUB

PHOTOGRAPHS FROM PREVIOUS EVENTS



**LOS ANGELES BOYS & GIRLS CLUB
ANNUAL BENEFIT DINNER**

DRIVING DREAMS BENEFIT DINNER

PETERSEN AUTOMOTIVE MUSEUM



EVENT VENUE

6060 Wilshire Blvd, Los Angeles, CA 90036

THE BEGINNING SEVENTY-FIVE YEARS AGO

The Los Angeles Boys & Girls Club was founded in 1944 as the Los Angeles Times Boys' Club by a group of Lincoln Heights community activists. The club was dedicated in 1950 and has grown into an important community center.



ENSURE A BRIGHT FUTURE

WHEN YOU SUPPORT PROGRAMS AND SCHOLARSHIPS IN STEM EDUCATION, THE ARTS, CULTURAL STUDIES, AND COMPETITIVE SPORTS FOR YOUTH AGES 5-17.



THE FUTURE BEGINS HERE

We are a non-profit who has ambitious goals for the future. We believe that when our club members do well, they go on to do great things within and beyond their communities, changing the world in a positive way.



INVESTING IN OUR KIDS

We fill the gaps in underserved communities. Our programs are available to everyone—regardless of ethnicity, gender or ability to pay. We make sure members have a safe place to go after school.



NURTURING A SAFE SPACE

We work hard every day to create a safe, inclusive and fun environment so kids can have every opportunity to be successful in life.



OUR IMPACT

96%

96% OF HIGH SCHOOL STUDENTS INVOLVED IN THE CLUB GRADUATE FROM HIGH SCHOOL ON TIME

92%

92% OF YOUTH ATTENDING AT LEAST 2-3 DAYS A WEEK, IMPROVE THEIR MATH TEST SCORES

84%

84% OF YOUTH ATTENDING AT LEAST 2-3 DAYS A WEEK, IMPROVE READING TEST SCORES

90%

90% PARTICIPATE IN SPORTS

81%

81% OF MEMBERS EXERCISE 60 MINUTES 5 TIMES A WEEK

83%

83% OF CHILDREN PARTICIPATING EAT HEALTHY FREE MEALS AT THE CLUB

SPONSORSHIP OPPORTUNITIES

□ GRAND PRIX - \$50,000

- VIP dinner seating for 40 guests – 4 tables
- Logo on Step ‘n Repeat & all advertising (Presented by...)
- Exclusive Splash Screen in the Event App
- Back or inside front cover of the Tribute Program
- VIP Branded Photo booth
- Complimentary bottles of Premier Champagne
- VIP tour of the Vault at the Petersen Museum
- Provides scholarships for 50 local youth

□ GRAND TOURER - \$25,000

- VIP dinner seating for 20 guests – 2 tables
- Recognition from the Podium
- Logo on Step ‘n Repeat and all advertising
- Exclusive Splash Screen in the Event App
- Back or inside front cover of the Tribute Program
- VIP Branded Photo booth
- VIP tour of the vault
- Provides scholarships for 40 local youth

□ GRAN COUPE- \$15,000

- VIP dinner seating for 10 guests
- Recognition from the Podium
- Logo on Step ‘n Repeat and all advertising
- Main Banner listing in Event App
- Inside cover of Tribute Program
- VIP tour of vault
- Provides scholarships for 30 local youth



SPONSORSHIP OPPORTUNITIES

PHAETON SPONSOR - \$10,000

- Premium dinner seating for 10 guests
- Recognition during the evening
- Name on all advertising
- Premier Sponsor listing in Event App
- Priority full page ad in Tribute Program
- Provides scholarships for 20 local youth

CABRIOLET SPONSOR - \$6,000

- Priority dinner seating for 10 guests
- Name on all advertising
- Featured Sponsor listing in Event App
- Half page ad in Tribute Program
- Provides scholarships for 10 local youth

TOURING SPONSOR - \$3,500

- Dinner seating for 10 guests
- Name on all advertising
- Featured Sponsor listing in Event App
- Half page ad in Tribute Program
- Provides scholarships for 6 local youth

COUPE SPONSOR- \$1,500

- 2 Priority Dinner Tickets
- Sponsor listing on all event materials

INDIVIDUAL TICKETS:

- Dinner Seating for 10 @ \$3,000
(Sponsor listing on all event materials)
- Priority Dinner tickets - @ \$500
- Friends Dinner Tickets - @ \$350

*NOTE: Priority Dinner Guests receive Cabriolet level seating.



MOBILE APP
SPONSORSHIP
OPPORTUNITIES

SPLASH SCREEN

PUT YOUR BRAND FRONT AND CENTER. MAKE A STRONG FIRST IMPRESSION.

SPLASH SCREEN FEATURES

- Covers the entire screen
- Displays when the app is opened
- Sized to fit iPhone, iPad and Android

ONLY 1 SPOT AVAILABLE

MAIN BANNER

DISPLAY YOUR LOGO IN A BANNER. ATTRACT MORE LEADS.

MAIN BANNER FEATURES

- Posted at the top of screen
- Cycle through multiple banners
- Display each banner for 5 seconds

ONLY 5 SPOTS AVAILABLE

PREMIER SPONSOR

CHOOSE TO STAND OUT.

PREMIER SPONSOR FEATURES

- A company Profile
- Attach brand content -videos, ads and other marketing materials
- Company listing will appear in the "Premier Sponsors" page

ONLY 10 SPOTS AVAILABLE

FEATURED SPONSOR

MAKE YOUR BRAND VISIBLE.

FEATURED SPONSOR FEATURES

- Your company logo is highlighted
- Company listing will appear in the "Featured Sponsors" page
- Clickable link to your company's website



OUR REACH

WHO ATTENDS THE EVENT

EVERY YEAR OUR BENEFIT DINNER BRINGS TOGETHER AND HONORS IMPORTANT PUBLIC FIGURES, LOCAL PHILANTHROPISTS, PROMINENT BUSINESSES, AND WELL RESPECTED MEMBERS OF THE COMMUNITY IN SUPPORT OF THE LOS ANGELES BOYS & GIRLS CLUB'S WORK



PROMOTION

SPONSORSHIP BENEFITS



PUBLIC RELATIONS

A coordinated public relations campaign touches all media: print, internet, and broadcast.



SOCIAL MEDIA

We post on Facebook, Instagram, and LinkedIn. Our sponsors are linked to these posts and numerous newsletters are published in the months leading up to the event.



EVENT APP

Sponsorships include a listing in our event app and there are also opportunities for additional exposure.

WEBSITE

The Los Angeles Boys & Girls Club will display your logo on our website with a link back to your website. We had over 50,000 page views in the past 30 days.



LOS ANGELES
BOYS & GIRLS CLUB

SPONSORSHIPS &
TICKETS AVAILABLE NOW

DOWNLOAD SPONSORSHIPS & TICKETS FORM (PDF)



QUESTIONS

FOR MORE INFO CONTACT NOMA
PLEASE CALL 323-221-9111 EXT 108 OR VISIT US AT WWW.LABGC.ORG