

### PHOTOGRAPHS FROM PREVIOUS EVENTS







### LOS ANGELES BOYS & GIRLS CLUB ANNUAL BENEFIT DINNER

DRIVING DREAMS BENEFIT DINNER

# PETERSEN AUTOMOTIVE MUSEUM



## EVENT VENUE

6060 Wilshire Blvd, Los Angeles, CA 90036

### THE BEGINNING SEVENTY-FIVE YEARS AGO

The Los Angeles Boys & Girls Club was founded in 1944 as the Los Angeles Times Boys' Club by a group of Lincoln Heights community activists. The club was dedicated in 1950 and has grown into an important community center.



### ENSURE A BRIGHT FUTURE

WHEN YOU SUPPORT PROGRAMS AND SCHOLARSHIPS IN STEM EDUCATION, THE ARTS, CULTURAL STUDIES, AND COMPETITIVE SPORTS FOR YOUTH AGES 5-17.



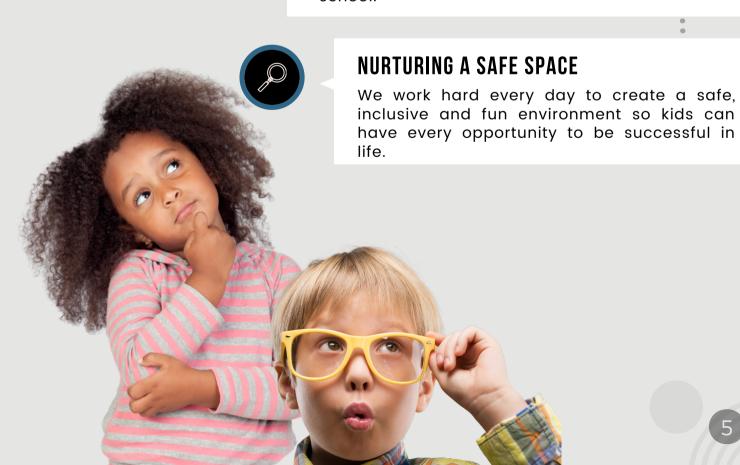
### THE FUTURE BEGINS HERE

We are a non-profit who has ambitious goals for the future. We believe that when our club members do well, they go on to do great things within and beyond their communities, changing the world in a positive way.

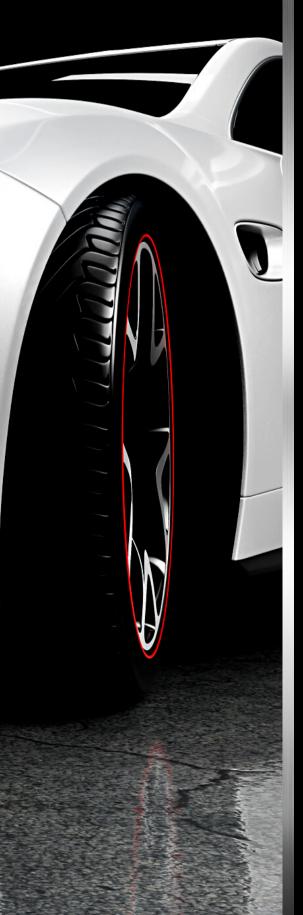


### INVESTING IN OUR KIDS

We fill the gaps in underserved communities. Our programs are available to everyone—regardless of ethnicity, gender or ability to pay. We make sure members have a safe place to go after school.







## SPONSORSHIP OPPORTUNITIES

☐ GRAND PRIX - \$50.000

VIP dinner seating for 40 guests - 4 tables

· Logo on Step 'n Repeat & all advertising (Presented by...)

· Exclusive Splash Screen in the Event App

· Back or inside front cover of the Tribute Program

· VIP Branded Photo booth

·Complimentary bottles of Premier Champagne ·VIP tour of the Vault at the Petersen Museum · Provides scholarships for 50 local youth

### ☐ GRAND TOURER - \$25,000

· VIP dinner seating for 20 guests - 2 tables

· Recognition from the Podium

· Logo on Step 'n Repeat and all advertising

· Exclusive Splash Screen in the Event App

·Back or inside front cover of the Tribute Program

· VIP Branded Photo booth

· VIP tour of the vault

· Provides scholarships for 40 local youth

### ☐ GRAN COUPE- \$15,000

· VIP dinner seating for 10 guests

· Recognition from the Podium

· Logo on Step in Repeat and all advertising

· Main Banner listing in Event App

· Inside cover of Tribute Program

· VIP tour of vault

· Provides scholarships for 30 local youth

## SPONSORSHIP OPPORTUNITIES

### ☐ PHAETON SPONSOR - \$10.000

- · Premium dinner seating for 10 guests
- · Recognition during the evening
- · Name on all advertising
- · Premier Sponsor listing in Event App
- · Priority full page ad in Tribute Program
- · Provides scholarships for 20 local youth

### ☐ CABRIOLET SPONSOR - \$6,000

- · Priority dinner seating for 10 guests
- · Name on all advertising
- · Featured Sponsor listing in Event App
- · Half page ad in Tribute Program
- · Provides scholarships for 10 local youth

### ☐ TOURING SPONSOR - \$3,500

- · Dinner seating for 10 guests
- · Name on all advertising
- · Featured Sponsor listing in Event App
- · Half page ad in Tribute Program
- · Provides scholarships for 6 local youth

### ☐ COUPE SPONSOR- \$1.500

- · 2 Priority Dinner Tickets
- · Sponsor listing on all event materials

### ☐ INDIVIDUAL TICKETS:

□Dinner Seating for 10 @ \$3,000

(Sponsor listing on all event materials )

- ☐ Priority Dinner tickets @ \$500
- □ Friends Dinner Tickets @ \$350

\*NOTE: Priority Dinner Guests receive Cabriolet level seating.



# MOBILE APP SPONSORSHIP OPPORTUNITIES

### SPLASH SCREEN

PUT YOUR BRAND FRONT AND CENTER. MAKE A STRONG FIRST IMPRESSION.

#### SPLASH SCREEN FEATURES

- Covers the entire screen
- Displays when the app is opened
- Sized to fit iPhone, iPad and Android

ONLY I SPOT AVAILABLE

### MAIN BANNER

DISPLAY YOUR LOGO IN A BANNER. ATTRACT MORE LEADS.

MAIN BANNER FEATURES

- Posted at the top of screen
- Cycle through multiple banners
- Display each banner for 5 seconds

ONLY 5 SPOTS AVAILABLE

### PREMIER SPONSOR

CHOOSE TO STAND OUT.

PREMIER SPONSOR FEATURES

- A company Profile
  - Attach brand content -videos, ads and other marketing materials
  - Company listing will appear in the "Premier Sponsors" page

ONLY 10 SPOTS AVAILABLE

### FEATURED SPONSOR

MAKE YOUR BRAND VISIBLE.

FEATURED SPONSOR FEATURES

- Your company logo is highlighted
- Company listing will appear in the "Featured Sponsors" page
- Clickable link to your company's website



## OUR REACH

WHO ATTENDS THE EVENT

EVERY YEAR OUR BENEFIT DINNER BRINGS TOGETHER AND HONORS IMPORTANT PUBLIC FIGURES, LOCAL PHILANTHROPISTS, PROMINENT BUSINESSES, AND WELL RESPECTED MEMBERS OF THE COMMUNITY IN SUPPORT OF THE LOS ANGELES BOYS & GIRLS CLUB'S WORK











## PROMOTION SPONSORSHIP BENEFITS

### PUBLIC RELATIONS

A coordinated public relations campaign touches all media: print, internet, and broadcast.

### SOCIAL MEDIA

We post on Facebook, Instagram, and LinkedIn. Our sponsors are linked to these posts and numerous newsletters are published in the months leading up to the event.

#### EVENT APP

Sponsorships include a listing in our event app and there are also opportunities for additional exposure.

### WEBSITE

The Los Angeles Boys & Girls Club will display your logo on our website with a link back to your website. We had over 50,000 page views in the past 30 days.





## LOS ANGELES BOYS & GIRLS CLUB

# S P O N S O R S H I P S & T I C K E T S A V A I L A B L E N O W

DOWNLOAD SPONSORSHIPS & TICKETS FORM (PDF)



..., QUESTIONS

FOR MORE INFO CONTACT NOMA PLEASE CALL 323-221-9111 EXT 108 OR VISIT US AT WWW.LABGC.ORG